

**FREE**

Monday we will distribute Free 200 dozen

**BEAUTIFUL CHRYSANTHEMUMS**

To those who attend our Gigantic Inauguration Sale.

**Inauguration Sale Coats**

Second Floor.

Womens', Misses' and Juniors' Coats are included in our Inauguration Sale. Read these items carefully.

**\$25.00 COATS \$18.95**

Womens' Black Broadcloth and Serge Coats, 50 to 52 inches long, some coats are plainly tailored, while others are stylishly trimmed. Regular \$25.00 coats; Inauguration Sale Price \$18.95.

**\$20.00 COATS \$11.50**

Womens' Full Length Coats in novelty mixtures—striped, checked and plaid effects. These coats are finished with trimmed collar and fancy buttons. They are really \$20.00 values; Inauguration Sale Price \$11.50.

**\$12.50 COATS \$6.95**

Womens' "Utility" Coats, made of all-wool herringbone serge. Both light and dark colors are shown, both medium and light weight material. \$12.50 is the regular price for these coats; during Inauguration Sale we quote a special price of \$6.95.

**Inauguration Sale Waists****\$3.50 WAISTS \$1.95**

Beautiful, hand embroidered Lingerie Waists, the famous "Opera" make, regular price \$3.50; Inauguration Sale Price \$1.95.

**\$5.00 WAISTS \$3.65**

Black Taffeta Silk Waists, plain tailored styles, some few are slightly trimmed. These are exceptionally well made waists, and the taffeta is of superior quality. They are regular \$5.00 values; priced during Inauguration Sale \$3.65.

**\$10.00 WAISTS \$5.95**

Dressy Waists of chiffon, some lace and net trimmed, others in the fashionable Persian colorings. Values to \$10.00; Inauguration Sale Price, \$5.95.

**Inauguration Sale Kimonos**

(2nd Floor)

**\$1.50 KIMONOS 95c**

Full Length Crepe Kimonos, regular \$1.50 values; Inauguration Sale Price 95c.

**DRESSING ROBES**

Full Length Dressing Robes, made of a nice quality of flannelette, made with shirred back and girdle. Regular \$2.50 values; Inauguration Sale Price \$1.95.

**75c KIMONOS 59c**

Short Kimonos, made of heavy flannelette, regular price 75c; Sale Price, only 59c.

**Inauguration Sale Linen Section**

Main Floor.

Here are extraordinary values in fine, imported linens that will be read with delight by the good housekeepers of El Paso. No linen need have been overlooked, fill your linen closet next week at Inauguration Prices.

**\$2.00 VALUE \$1.50 YARD**

72-inch fine double satin damask in new patterns, such as carnation and rose, on more center with Grecian border, napkins, to match; \$2.00 value, \$1.50.

**\$1.50 QUALITY \$1.00 YARD**

72-inch fine double satin damask, extra heavy, plain center with Grecian border and other attractive designs, like tulip, with wide satin stripes intermingled with snow drops; \$1.50 value; Extra Special \$1.00.

**90c QUALITY 75c YARD**

Full width all linen silver and full bleached damask, in new rich styles; 90c quality; Special 75c.

**\$2.50 GRADE \$1.95**

90-inch extra wide for wide tables in fine heavy satin damask, in small stripes, with deep border (24-inch napkins to match); Special per yard \$1.95.

**75c GRADE 48c**

70-inch full bleached linen damask, this season's special designs, good heavy quality, worth 75c; Special 48c.

**50c VALUE 39c**

Full width, full bleached linen damask, good quality, our 50c grade; Special 39c.

**\$2.00 TABLE CLOTHS \$1.29**

Table cloths, warranted all pure linen, hemstitched and drawn work borders, sizes 2 yards square and 57-1-2x76, worth \$2.00; Special \$1.29.

**\$4.00 TABLE CLOTHS \$2.39**

8-10 table cloth, German round thread linen, silver bleached, hemmed and hemstitched, new patterns, \$4.00 values; Special \$2.39.

**\$1.50 CLOTHS 98c**

Full bleached damask table cloths, highly mercerized and heavy quality, in vivid designs, looks and wears like linen, 2 yards long; Special 98c.

**\$5.00 LUNCH SETS \$3.98**

Lunch Sets, 45-inch cloth, fine white damask, in beautiful figures, flowers and dots, distinctively woven with scalloped borders (6 napkins to match); Special, set, \$3.98.

**\$10.00 TABLE SETS \$7.50**

Table Sets, 2x21-2 yards, in boxes, superior quality linen, in superb styles, actually worth \$10.00; Special \$7.50.

**\$3.50 LUNCH SETS \$2.15**

Lunch Set, cloth, 2 yards long, 6 napkins to match, full bleached, attractive designs, with French hem, \$3.50 value; Special \$2.15.

**EXTRA! EXTRA!**

\$5.00 Napkins, 3-4 size, double satin damask, pure linen, striped and figured centers, with large flowers and conventional designs in border, in a superb quality of linen, Irish manufacture, hemmed and unhemmed; Very Special \$2.95

**EXTRA! EXTRA!****10c Outing Flannel 5c**

2000 yards of "Amoskeag" Outing Flannel, mostly in baby patterns, small stripes and checks, will be placed on sale Monday morning. This is regular 10c outing flannel and the value is so unusual we must limit 10 yards to a customer. When this lot is gone we will have no more for you, so shop early Monday morning. Regular 10c outing flannel; Inauguration Sale Extra Special, per yard (3rd Floor)

**5c**

107  
111  
North  
Stanton  
Street

**\$12.50 COATS \$7.95**

Misses' Light Tan Covert Cloths, plainly tailored, very trim and stylish. In these coats we have only sizes 15, 16 and 17. Regular price \$12.50; Inauguration Sale Price, choice \$7.95.

**\$9.50 COATS \$4.95**

Misses' Coats in fancy mixtures, both light and dark effects are offered. These are stylish coats, and there is a wide variety of models. Sizes range from 12 to 20 years. Regular \$9.50 coats; Inauguration Sale Price \$4.95.

**ALTERATION DEPARTMENT**

We lay particular stress on the fact that our Alteration Department is without an equal in El Paso. Mrs. J. B. Cass is in charge—we need make no further statement.

**EXTRA! EXTRA!****\$3.50 SILK SCARFS \$2.95**

Spun Silk Scarfs, for evening wear, in light blue, pink and helio, fringed and hemmed styles. These are the newest styles in scarfs. Regularly a \$3.50 scarf; Sale Price \$2.95.

EXTRA! EXTRA! New Belts elastic and patent leather, wide and narrow widths, values to 50c; Inauguration Sale Extra Special (Main Floor)

**20c****\$7.50 SKIRTS \$4.85**

(2nd Floor)

Handsome Tailored Skirts, of serges, panamas and voiles, plain pleated and cluster pleated styles, button trimmed. Colors are black, navy blue, brown and gray. Regular \$7.50 skirts and worth every cent of it; we make them an Inauguration Sale Extra Special at \$4.85.

Several other skirt specials are also offered—you will find them on display in our 2nd Floor Ready-to-Wear Section.

The  
Store  
That  
Sells  
Wooltex

**Art Department Inauguration Sale**

(Main Floor)

PILLOW TOPS  
During Inauguration Sale we will sell Pillow Tops, each 9c.

PILLOW CORDS  
Regular 25c Pillow Cords, during Inauguration Sale, Extra Special at, each 19c.

**FREE! FREE!**

Art Embroidery Books, 35 pages of illustrated information, will be given, absolutely free, next week to customers in the Art Goods Department.

**SPECIAL DISPLAY**

We continue next week the special display of "Royal Society" Finished Pieces. For every piece shown we can furnish the stamped material and the required floss. You will soon be planning Christmas gifts in earnest. Come and see this showing; it will teach you how any certain piece is going to look, also what stitches to use. The showing is a comprehensive one, embracing fancy aprons, pretty things for the baby, dainty underwear, bags of all kinds, centerpieces, shirtwaist and skirt holders, whisk broom holders and practically everything else in the realm of fancywork. Remember, we have the stamped material and floss for any piece shown. Nine weeks from today is Christmas Eve, so, you see, next week is none too early to begin the Christmas fancywork.

**Sale of Sweaters**

(2nd Floor)

Four special lots of Women's All-Wool Sweaters, and several lots of misses' and children's sweaters that we have not room to tell you about. The sweater is the garment this winter, and no wonder! So light and warm, so pretty and universally becoming! Just read these prices, then come Monday and see the sweaters, in all the multiplicity of their colorings and trimmings. Bear in mind, these are all-wool sweaters, well shaped.

LOT I.—Women's Sweaters, worth \$4.50; Inauguration Sale Price, \$2.95  
LOT II.—Women's Sweaters, worth \$5.95; Inauguration Sale Price, \$3.85  
LOT III.—Women's Sweaters, worth \$6.50; Inauguration Sale Price, \$4.25  
LOT IV.—Women's Sweaters, worth \$7.50; Inauguration Sale Price, \$5.50

**GIGANTIC INAUGURATION****Beginning Monday**

ESTABLISHING STANTON STREET AS  
A RETAIL SHOPPING DISTRICT

**WE** Have waited until now to demonstrate that the Temporary Calisher Store is broad in scope. It "inaugurates," beyond question, Stanton Street prices on seasonable merchandise. It re-establishes the Calisher Store in the best of their kind and positively the lowest ever quoted on merchandise of the class carried by the Calisher Store.

**Inauguration Sale Stylish Tailored Suits**

(2nd Floor)

These suit values will be a surprise, even to our "regular" customers who are accustomed to Calisher big values. Whatever kind of a tailored suit you need—whether very simple for every-day wear, or more elaborate for "afternoon" "socialities"—you will find it included at an Inauguration Sale Price.

**\$50.00 AND \$60.00 SUITS \$39.75**

One-of-a-kind, exclusive-with-us suits. Some of them trimmed in embroidered velvet, while others are man-tailored. Unusually handsome materials are used in these suits, and, being cut by good tailors, the lines are perfect. All the new colors are offered; \$50.00 and \$60.00 suits; Inauguration Sale Price \$39.75.

**\$42.50 AND \$45.00 SUITS \$34.50**

Stylish suits, tailored and trimmed models, nice materials, both plain colors and the fashionable mixed effects. The correct coat lengths, both pleated and gored skirts, the newest ideas in sleeves and collars, the latest ways of applying trimming bands and straps—in short, no style feature has been overlooked; these are our regular \$42.50 and \$45.00 suits; Inauguration Sale Price \$34.50.

**\$27.50 AND \$30.00 SUITS \$20.00**

\$20.00 for a \$30.00 suit seems out of the question. But, we intend to make Inauguration Sale the biggest sale in the history of the Calisher business. This is a big and varied group of suits. Every this season's model is among them, the color range is complete, and materials are of serviceable quality and handsome finish. In short, these are \$27.50 and \$30.00 suits. During Inauguration Sale week, your choice \$20.00.

**\$22.50 AND \$25.00 SUITS \$18.25**

Well Tailored Suits, man-tailored and trimmed styles, coats 32 to 34 inches, lined with warranted satin, skirts in the new gored and pleated models. Both plain cloths and novelty materials are seen. These are suits that sell regularly at \$22.50 and \$25.00—and you know the reputation of a Calisher \$25.00 suit. Inauguration Sale Price \$18.25.

Other special lots of suits at \$16.50 and \$12.95 will be displayed Monday. The suit you want, at much less than you expected to pay, is what Inauguration Sale of Stylish Tailored Suits means to you.

**EXTRA! EXTRA!**

Princess Lace and Baby Irish Turn-overs, regular prices range to 75c; Inauguration Sale, Extra Special (Main Floor)

**25c****EXTRA! EXTRA!**

50c NECKWEAR 25c  
Embroidered, tailored, laundered collar, complete with dainty jabot—regularly collar and jabot would each sell for 25c; Inauguration Sale, Extra Special (Main Floor)

**25c****Sale of Notions**

(Main Floor)

One lot Pearl Buttons worth to 5c a dozen; Sale Price 3c.

One lot Pearl Buttons worth to 15c a dozen; Sale Price 9c.

Coats' Darning Cotton, during Inauguration Sale, ball 1c.

"Omo" Dress Shields, the regular 25c kind; Sale Price, pair 19c.

Collar Supporters, "Dressmaker's Favorite," come four on a card; during Inauguration Sale, per card, only 2c.

Mathers' Ironing Wax, fits the iron, regular price 10c; Sale Price 5c.

Mending Tissue, in all colors; special during Inauguration Sale, per package 3c.

"Kleinert" Lisle Hose Supporters, white, pink and blue, worth to pair; Sale Price 9c.

De Long's Hooks and Eyes, Japanese and nicked, all sizes, regular price 10c a card; Sale Price 3c.

Darners, with black enamel handle, regular price 5c; Sale Price 2c.

Silk Elastic, black and colors; special during Inauguration Sale, per garter length 10c.

Scissors, in values to 40c; Extra Special 25c.

Tubular Shoe Laces, with tips, ends, sell regularly 5c per pair; Sale Price 3 pairs for 5c.

SPECIAL NOTE—Many Extra Specials in Total Articles are included in Inauguration Sale. Look for them, when you come Monday. Main Floor.

**Sale of Ribbons**

(Main Floor)

35c AND 40c RIBBONS 15c  
All-Silk Ribbons, widths up to 6 inches. These ribbons come in solid colors, including black, also in pretty plaids, stripes and checks and the favorite pattern patterns. Regular prices 35c and 40c a yard; Inauguration Sale Price 15c.

**45c Ribbons 19c**

Taffeta Silk Ribbons, plain colors only, but every imaginable shade. Widths range to 7 inches, value to 45c yard; Sale Price, choice 19c.

(Main Floor)

**Printed Ribbons**

Fancy Printed Ribbons—for all kinds of fancy work—widths range from No. 2 to No. 5. Now you can buy these at, per piece, 5c.

(Main Floor)

**Misses' and Juniors' Suits**

We do not overlook the misses and the younger girls. We have suits made especially for youthful figures.

**\$20.00 and \$22.50 Suits \$14.95**

Nobby, girlish suits—short and medium length coats, gored and the graceful pleated skirts. Such popular colors as blues, greens, browns, tans, grays, wine, etc.—both the solid shades and the novelty mixtures. Our regular \$20.00 and \$22.50 lines of misses' and juniors' suits; Inauguration Sale Price \$14.95

Other lots of Misses' and Juniors' Suits also offered. You will find them on display, when you come Monday.

**EXTRA! EXTRA!****Rubens Vests For Infants**

The famous "Rubens" Vests for infants, made of pure Egyptian cotton, jersey ribbed, edges finished with mercerized silk. Sizes are 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Price \$2.00

**Calisher's**  
J. Calisher Dry Goods Co. (Incorporated)